



KRISTEN DICHARRY TRAVIS

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DESIGN EXPERIENCE

Spot Color Studio Spring 2008 - Present Portland, OR

Art Director/Lead Graphic Designer

Art direction, graphic design, and project management of brand identity, print, and web design projects. Manage graphic design contractors and collaborate with the development team, marketing manager, creative director, and outside vendors to successfully produce clients' print and web projects within projected budgets.

Firesign Design Ongoing Portland, OR

Graphic Designer (Freelance)

Freelance identity, print, and web design for various clients in Portland, OR and Seattle, WA, including:

- Portland Trail Blazers
- Communitecture
- XO Publicity
- Beaverton Foursquare Church
- Crescendo Art & Home
- PATH/Children's Vaccine Program

Waggener Edstrom Worldwide Winter 2007- Winter 2008 Portland, OR

Contracted Associate Digital Media Designer

Contributed to various print and web design projects, for in-house and client-based marketing. Digital design for WE's Digital Strategies Group and select WE clients.

Icon Motosports Summer 2005 - Summer 2007 Portland, OR

Print Designer

2007

Collaborated with Print Manager to concept and design monthly advertisements and ad campaigns. Concepted and produced biannual catalogs, product packaging, posters, and product graphics. Art directed product/lifestyle photoshoots for motorcycle apparel brand. Worked with print design team and outside vendors to organize photoshoots, and manage printing of catalogs, displays, etc.

Junior Print Designer 2005 - 2007

Worked under direction of the Print Manager to produce monthly advertisements, biannual catalogs, product packaging, posters, product and lifestyle photoshoots, product labels, etc. Worked as valued print team member on organizing/managing outside vendors for photoshoots, press checks, ad publication, etc.

Oregon Daily Emerald Summer 2003 - Spring 2005 Eugene, OR

Ad Designer

Coordinated with production department and sales reps to design advertisements for daily paper.

- Ad Designer of the Year, 2005
- 1st and 2nd Place, College Ad of the Year, 2005;
- Collegiate Newspaper Contest, Oregon Newspaper Publishers Association

EDUCATION

B.F.A., Multimedia Design June 2005 University of Oregon, Eugene OR

- Robert D. Clark Honors College
- Study Abroad: Universidad de Oviedo, España, Fall 2002
- Undergraduate Thesis & BFA Terminal Show: "Process," Spring 2005

HONORS

- Latin Honors: Magna Cum Laude
- Clark Honors College Creative Thesis Award - Spring 2005
- Dean's Scholarship Fall 2000 - Spring 2004, Dean's List 2000 - 2005
- Clark Honors College Director's List 2003 - 2005

SKILLS

- Mastery of Adobe Photoshop, Illustrator, InDesign, Microsoft Word; Working knowledge of Dreamweaver, Fireworks, Quark, Excel, Power Point, Basic HTML and CSS, Wordpress; Experience with Pagemaker, Flash.
- Print/web design and project management experience; strong, effective communication skills, both written and verbal; excellent proofreading skills; detail-oriented; self-motivated and reliable under pressure
- Proficiency in Spanish

VOLUNTEER WORK & INTERESTS

- Contributing designer to *Our Portland Story, Volume 1* - Summer 2010
- Oregon Daily Emerald Board of Directors (Production Dept. Student Rep. 2004 - 05)
- Design Intern for Lord Leebrick Theatre Company (Eugene, OR) - Spring/Summer, 2004
- Travel: Europe (Holland, England, Ireland, Spain, Italy, France); Central America (Mexico, Costa Rica, Honduras, Nicaragua)